Cookie Policy

Sources: the complete text of the personal data protection act can be consulted on the [Supervisory Authority](#) website.

About cookies

A cookie is a text file that is automatically saved on the user's computer during browsing. The purpose is to make the browsing experience more complete as the cookies serve as tools for storing user preferences.

Browser cookies:

Cookies are pieces of information that the website inserts into your browsing device when you visit a page. They may involve the transmission of information between the website and your device and between the latter and other websites operating on our behalf or on their own, in accordance with the provisions set out in the privacy statement. We can use cookies to collect information about you. You can decide whether to receive an alert each time a cookie is sent or to disable all cookies, by changing your browser settings. If you disable cookies, however, some of our services may not work properly and you will be unable to access certain features designed to optimize your browsing experience on the website. For more information on how to manage or disable browser cookies, please refer to the last section of this Cookie Policy.

We use various types of cookies with different features. For more information on cookies and their general features, visit an informative website such as [allaboutcookies.org](#).

Flash cookies:

Our promoters and outsourced service provides can use shared local objects, called Flash cookies, to collect and store information. Flash cookies differ from browser cookies in terms of volume, type and data storage method. The cookie management tools available in your browser are not able to remove Flash cookies. For more information on how to disable Flash cookies, please refer to the last section of this document regarding cookie methods.

If you disable Flash cookies, however, some of our services may not work properly and you will be unable to access certain features designed to optimize your browsing experience on the website.

What types of cookies can be used?

The cookies used on our website fall into the four categories set out below. These descriptions can help you determine how you want to interact with our websites and other online services.

1. Strictly necessary cookies

These cookies are required to browse the website and use certain features. Without strictly necessary cookies, online services, such as the virtual shopping cart or the issuance of an invoice/ order upon purchase validation, cannot be provided.

Consent to the use of strictly necessary cookies is not required as they are essential to ensure the services requested.

2. Performance cookies

We or any service providers operating on our behalf may insert performance cookies on your browsing device. The information collected through performance cookies can be used by us or in our interest only.

These cookies collect anonymous information about the way users use the website and its various features. For example, our performance cookies collect information about the pages you visit most often and our advertisements that appear on other websites you interact with; they also check if you open or read the communications we send you or if you receive any error messages. The information collected can be used to personalize your online experience by showing specific contents. Performance cookies are also used to limit the number of views of the same advertisement. Our performance cookies do not collect personal information.

A link to our Cookie Policy is provided at the bottom of each page of this website. By continuing to use this website and its features, you authorize us (and the external advertisers of this website) to insert performance cookies on your browsing device.

Refer to the last section of this Cookie Policy to delete or manage performance cookies.

3. Functionality cookies

We or any service providers operating on our behalf may insert performance cookies on your browsing device. We do not share the information collected through functionality cookies with our advertisers or any third parties.

These cookies are used to remember choices you make (such as language preference, country or other online settings) and provide enhanced, more personal features. Functionality cookies can be used to offer online services and prevent you from being offered services that you have refused in the past.

In some cases, we may authorize advertisers or third parties to provide you with content and other online experiences through this website. In this case, the third party in question may insert its own functionality cookies on your device and use them, in a similar way used by us, in order to provide you with customized features and optimize your user experience. If you select customized options and settings or optimized functionalities, you authorize us (or any third parties) to use the functionality cookies necessary to offer you these experiences.

If you delete functionality cookies, your selected preferences or settings will not be stored for future visits.

4. Targeting or advertising cookies

Targeted advertising managed by third parties

Targeted advertising cookies managed by third parties can be stored on the user device by third-party advertisers, advertising networks, data exchange services and marketing analyses and other service providers.

Targeted advertising cookies managed by third parties collect information on the user navigation habits on various websites and online services in order to display relevant adverts on our or third-party websites and services. Ad networks can share this information with advertisers using their network. The information collected using targeted advertising cookies managed by third parties does not identify the individual user.

Our targeted advertisements

Our targeted advertising cookies are inserted on your browsing devices by us (or service providers acting on our behalf).

We can use these cookies on our websites and in relation to our contents and advertisements displayed on our websites and third-party online services in order to confirm your interaction with our contents or promotions and show you ads on products that we believe may be of your interest. Targeted advertising cookies collect anonymous information.

The organisation that manages cookies (ourselves or third parties) is required to request and obtain your consent. When you see this icon on our or third-party ads, you can click on the image and display other targeted advertising data, including information on how to manage control options through browser settings. For more information, log on to www.YourOnlineChoices.eu.

Registered visitors

We reserve the right to analyse online activities of visitors registered on our websites and online services through the use of cookies and other tracking technologies. If you have chosen to receive communications from us, we can use cookies and other tracking technologies to customize future communications according to your interests.

We also reserve the right to use cookies and other tracking technologies within the communications you receive from us (e.g. to know if communications have been read or opened, or to detect what contents you have interacted with and what links you have opened) so as to make future communications more responsive to your interests.

If you no longer wish to receive targeted communications, you can click on the unsubscribe link available in our communications. If you no longer wish to receive online ads tailored to your activity on this and other websites, follow the instructions above (for targeted advertisements).

Google Analytics

This website may use third-party cookies belonging to Google Inc. to collect user browsing data. The data thus collected are only used for the purpose of generating statistical reports within the Google Analytics analysis tool. A demographic profiling of users can also be generated by extracting statistically relevant data, including age group, gender and categories of interest.

More information on the processing of data by Google Inc. can be found at the following address http://www.google.com/analytics/learn/privacy.html

Log on to https://www.google.it/settings/ads to disable Google Analytics for display advertisements or to customize the types of ads displayed.

To disable the collection of statistical data by Google Analytics completely, you can install the add-on for browsers, which can be freely downloaded from https://tools.google.com/dlpage/gaoptout/

Please note that all the data collected with the cookies on this website will never be provided to third parties other than Google Inc. or its certified partners.

Enabling/disabling cookies via the browser

There are several ways to manage cookies and other tracking technologies. If you change browser settings, you can accept or reject cookies or decide whether to receive a warning message before accepting a cookie from the websites you visit. Remember that if you completely disable cookies in your browser you may not be able to use all our interactive features.

If you use multiple computers in different locations, make sure each browser is set up to suit your preferences.

You can delete all the cookies installed in your browser's cookie folder. Each browser has different procedures to manage settings. Click on one of the links below for specific instructions.

Microsoft Windows Explorer

Google Chrome

Mozilla Firefox

Apple Safari

If you do not use the browsers listed above, select "cookie" in the relevant section of the guide to find out where your cookie folder is.

Deleting Flash cookies

Click on the link below to change your flash cookie settings.

Disabling Flash cookies